

NOTIFICATION

Sub: Implementation of industrial /study tour in MBA [IB]
Programme.

Ref: Academic Council approval vide agenda No.: ಎಸಿಸಿ:ಶೈ.ಮ.ಸಾ.ಸ.1:17
(2026-27) dtd 29.06.2026.

Implementation of industrial /study tour in MBA [International Business]
Programme which has been approved by the Academic Council at its meeting
held on 29.06.2026 is hereby notified for implementation with effect from the
academic year 2026-27 and onwards.


REGISTRAR

To,

1. The Registrar (Evaluation), Mangalore University.
2. The Chairman, PG Board of Studies in Business Administration, Dept. of Business Administration, Mangalore University.
3. The Chairman, Dept. of Business Administration, Mangalore University.
4. The Principal, University College, Mangalore.
5. The Asst. Registrar (ACC), O/o the Registrar, Mangalore University.
5. The Director, DUIMS, Mangalore University – with a request to publish in the website.
6. Guard File.

MANGALORE UNIVERSITY

CHOICE BASED CREDIT SYSTEM

MBA (International Business) Course structure and Syllabi

Minimum credits required for MBA (IB) Program

1 st to 4 th Semesters	Hard Core Courses		Soft Core Courses		Total	
	No. of Courses	Credits	No. of Courses	Credits	No. of Courses	Credits
	13	52	8	32	21	84

Minimum Courses to be registered by a student in a normal phase to successfully complete MBA (IB) Degree in four semesters.

Semesters	Hard Core Course		Soft Core Course		Total	
	No. of Courses	Credits	No. of Courses	Credits	No. of Courses	Credits
I	3	12	2	8	5	20
II	3	12	2	8	5	20
III	3	12	2	8	5	20
IV	4	16	2	8	6	24
Total	13	52	8	32	21	84

Minimum Courses to be registered by a student in a normal phase to successfully complete MBA (IB) Degree in ODD and EVEN semesters.

Semesters	Hard Core Courses		Soft Core Courses		Total	
	Numbers	Credits	Numbers	Credits	Numbers	Credits
ODD	6	24	4	16	10	40
EVEN	7	28	4	16	11	44
Total	13	52	8	32	21	84

Third Semester MBA (IB)*

Sl. No	Title of the course	Hard Core/ Soft Core	Credits
MIBH 501	International Business Law	HC	4
MIBH 502	International Business Environment	HC	4
MIBH 503	Global Financial Management	HC	4
MIBS 504	International Marketing Management	SC	4
MIBS 505	International Human Resource Management	SC	4
MIBS 506	Supply Chain Management	SC	4
MIBS 507	Integrated Marketing communication	SC	4

Fourth Semester MBA (IB)*

Sl. No.	Title of the Course	Hard Core/ Soft Core	Credits
MIBH 551	Strategic Management	HC	4
MIBH 552	Export & Import Finance	HC	4
MIBH 553	Entrepreneurship	HC	4
MIBP 554	Project Work**	HC	4
MIBS 555	Business Ethics and Human Values	SC	4
MIBS 556	Global Resources Management	SC	4
MIBS 557	International Financial Reporting Standards	SC	4
MIBS 558	Integrated Risk Management	SC	4

*** Soft Core Courses in I and II Semesters:**

Any two soft core courses from the available Soft Cores shall be selected by a student at the commencement of I and II Semesters. The Department Council/ Affiliated College will announce at the beginning of the first and second semesters, any two or more soft core papers which will be offered during I and II semesters depending upon the availability of faculty and the demand for soft core courses. The minimum number of students opting for a soft core course to be ten.

****Project Work:**

A student in the third semester shall register for a Project Work which carries 4 credits in the fourth semester. **Work load for Project Work is one contact hour per student per week for the teacher.** The student shall do field work and library work in the remaining 3 credit hours per week.

Note: All the students are required to attend one industrial/ study tour at the end of the 3rd semester to be organized by the department/ institution as a part of curriculum to familiarize with industrial organizations.

Students shall prepare a report on industrial visit and submit to the department/institution.

